

**SAY HELLO**

Hello!!Bonjour. ہیلو

Guten Tag. Hola. 你好

**Welcome to the Casumoverse**

Infinite Possibilities – Endless Fun

***Friends, Romans, Casumos…***

**The Casumoverse is Open**

Oh Hai…

Time to Explore - Are You Ready to Explore?

Discover the Casumoverse / Discover the Casumoverse, today

Count Down to the Casumoverse

**LAND AND BRAND**



a-wop-bop-a-loo

-bop-a-lop-bom

bom

feeling fruity?

Casumo: *the same, but different*

Casumo: Play with Confidence

V.I.C. – Very Important Casumo

*IT’S ALIVE!!*

Casumo: Real Dealers. Live Games. **Shocking**!

**

It’s like a jungle, sometimes…

****

The Casumoverse: a universe of probability and possibility

Level Up: Enter the Casumoverse

*“It’s a casino Jim, but…*

*not as we know it…”*

This is the Casumoverse calling…

Curious About Casumo? Explore…

Are YOU Casumo Curious?

Ready to Play?

Enter the Casumoverse today

When the moon hits your eye like a big pizza pie,

that’s Casumo…

Engage. Entertain. Enjoy.

Better than good: it’s fant-asmic…

*Saddle up, settle down, and get ready to roll, rumble, and rack ‘em up… The Casumoverse is coming*

**Click. Connect. Casumo**

Do You Casumo?

Casumos: Let’s Play

Are YOU Casumo?

Are you feeling CASUMO?

**Connect:to:the:Casumoverse**

“This is Ground Control to… *Brenda?”*

Don’t mind Brenda, she’s lost in the Casumoverse?

Step Out into the Casumoverse

Explore the Casumoverse?

Counting Down

The Casumoverse: where probability meets possibility

**ENGAGE & SEDUCE**

Cosy Up With Casumo…

**Casumo :)**

**Let’s Get Cosy: Let’s Get Casumo**

Get Cosy, Get Casumo

*Netflix and Casumo?*

*Cosy. Chill. Casumo. Ch-osy. Chill-ax*

**TEASERS & TICKLERS – CURIOSITY CREATORS**

*Orcs, Egyptians, Trolls and Wolves,*

*Pirates, Bandits and Vampires…*

The Casumoverse: Are You Sure You Want to Enter ?

The Casumoverse: Are You Ready for this?

*Pirates, Jokers, Queens, and Leprechauns*

Enter the Casumoverse.

*Pirates and Jokers: Aaarrgghh or haha?*

**Ancient Lands and Hidden Treasures**

Unlock the Casumoverse

a Casumoverse of Possibilities

*a Casumoverse of Possibility*

*Vampires Ghouls, and Ghosts Galore*

*Slots that have you saying… ‘more’*

**Do You DARE to enter the Casumoverse**

**SLOTS**

**Sticky, stacked, wild or loaded**

*Slots your way…Serving today…*

*…. at the Casumoverse*

*Spinning into the Casumoverse*

**WORD COMBOS = WOMBOS?**

“You Say Casino,

we Say Casumo.”

*Here at Casumo, we do different.*

Sure… it’s an award-winning online casino; packed with 1,000s of your favourite games and slots…

But our slots aren’t just sensational. They’re **slotsational**.

And our jackpots aren’t just enormous. They’re absolutely bonkers. They’re bonker-normous.

When you play at Casumo, you’re not just entertained. You’re enter-tingled.

You say casino, we say Casumo

…the same – but different.

Looking for **FUN-GASMIC** games,

**SLOTSATIONAL** action, and **CRAZYNORMOUS** jackpots?

**At Casumo, we talk your language…**

**Let’s Talk Casumo…**

Enter the Casumoverse today and discover a world of **ENTER-TINGLE-MENT**

Slotsational Action. Table-tastic Games.

**Bonker-Normous Jackpots**

**Crazy-normous**

Tantalizing? Fantastic?

Just tournaments that are

**Tantal-Tastic**

**AutoMagical Rewards, Fun-Gasmic Games, and Slots…**

**Casumo: it’s Slotsational. It’s safe. It’s on your side.**

**:funappy**

*At Casumo, we love to have fun. It’s good to be happy.*

*It’s what we like to call –* **funappy…**

*Thousands of slots. A universe of games.*

**Get funappy - automagically**

Welcome to the Casumoverse

A place to have fun.

A place to be happy

What we love to call - Funappy

Are you feeling fun-appy?

Check out Casumo today

Get happy and find that fun..

Be… Funappy

Funappy – more fun than just happy

**:enter-tingled**

*At Casumo, we enjoy a little tingle and we love to entertain.*

***We call it enter-tingle-ment***

*100s of Games. 1,000s of Slots. A Casumoverse of fun.*

**Get entertingled at Casumo, today**

*Who doesn’t enjoy a little tingle from time to time?*

*At Casumo, we call it enter-tingle-ment.*

Looking for a tingle?

Seeking entertainment?

Swipe Right and Grab Your Coat

Casumo – Get Entertingled

Welcome to Casumo

***Sunshine, moonlight, Casumo, good times***

**Slots. Table Games. Jackpots. Live Casino, Find them ALL… in the Casumoverse**

**Love Casino? Love Live Casino?**

**It’s Live. Let’s Love it and Live a Little.**

In a muddle? Slightly confused?

Don’t be Confuddled, be Casumo

**BANNER THANG:**

**Slot-tastic**

**Groovylicious**

**Feeling Fruity**

**Boogie Down**

**Get Your Groove On**

**Tickle Your Fancy**

**Dip Your Toe In**

**Take the Plunge**

**Oh Please - Pleasure Yourself!**

“**The closest thing to Las Vegas** *without leaving your room…’*

Breathe life into your game…

Play LIVE CASINO at Casumo

Be Careful. Be Cool. Be Casumo…

Calm. Collected. Casumo

“You say Casino, we say Casumo…”

Casino, Casumo, Casino, Casumo:

Let’s not call the whole thing off…

It’s automatic. It’s magic. It’s Automagic…

It’s fun. It’s exciting. It’s… Fex-citing?

It’s groovy. It’s happy – kinda… Grappy?

Casumo, it’s Fantabulous…

You say magic – we say automagic

You say fab – we say fantabulous…

It’s spectacularge. It’s slotsational.

It’s Casumo

COWBOYS

**lifts: Stetsons, six-shooters, lassos, cacti**

Howdy. Ready for a Little Blackjack?

This Town ain’t big enough for the both of us…

Get on your horse and grab some chips…

PIRATES

**lifts: cutlasses, skull and crossbones, pieces of eight**

It’s Time to Walk the Plank

Are your timbers shivering?

Why are there so many pirates in the casino? There just Arggggghhhhhh

SPACE

**lifts: planets, spacecraft, stars, and astronauts**

Enter the Casumoverse

Houston, we have a Casumo…

My God! It’s full of slots…

SAFETY AND CARE

**Our phasers are always set to stun.**

**Play safe in the Casumoverse**

*Don’t Forget… to Check that Bet…*

*Self Monitoring Tools at Casumo*

*Keep it Fun. Keep it Friendly.*

*Keep it Casumo*

At Casumo, We Keep it Fun.

Check your time. Check your limits.

Don’t Be Afraid to Pull Out…

Don’t Get F\*cked

We’ve Got Protection.

Remember folks, it’s fun.

Until it’s not…

Check your Game with Casumo

Play Safe – Limit your Liability

*OPTIONS*

Get a Tingle Today

Double that Deposit,

100% EXTRA, up to £25

Here’s a Spectacularge Offer

Get up to £25 Free

Double Down - 100% EXTRA

Welcome to Casumo

It’s a Casumo Classic: the 100% Welcome Bonus

Get up to £25, on the House…

Automagically

Double that Deposit

Up to £25 Free

Fantabulous

Get Funappy with a Welcome Bonus at Casumo

100% EXTRA, up to £25

What Would You do with a £25?

Spin Slotsational Slots?

Enjoy Fantabulous Table Games?

Double Your First Deposit Today

It’s a Welcom-onus – a Belcome? A W-onus?

A Spoffer? A Special Offer?

Free Chips – FRIPS

Chips that are Free - Cheeseys

*OPTIONS*

Infinite Possibilities

Explore the Casumoverse and discover more than 2,000 online casino games.

Slots, Live Table Games, Jackpots, and more…

We’ve got you covered.

Looking for a good time?

We’ve got your back with more than 2,000 online casino games to

Casumo – it’s an online casino. the same but different…

Courtesy of Casumo

Enter the Casumoverse:

1. Reel Races
2. Rewards
3. Jackpots

Trio. Trinity. Three. Trips

As easy as 1, 2, 3…

Three wishes:

“You unlock this door with the key of imagination. Beyond it is another dimension: a dimension of sound, a dimension of sight, a dimension of mind. You’re moving into a land of both shadow and substance, of things and ideas. You’ve just crossed over into… the ~~Twilight Zone~~. Casumoverse!”

Trinity

3D

Three Degrees

Start your journey into the Casumoverse…

The same, but different…

Courtesy of Casumo

A fantabulous trio tastic

Earn your daily valuable

Here’s your first Valuable

It's all about the Valuables.

At Casumo, every spin, hand, and bet gets you one step closer to your next Valuable

takes you on a journey into the Casumoverse.

As you play, you start to earn Valuables

It's all about the Valuables.

At Casumo, every spin, hand, flip, turn. roll or bet gets you one step closer to your next Valuable

Valuables are the Casumo difference.

Valuables can be free cash, bonus money, extra spins, or afternoon tea at the Ritz.

The more you play, the deeper you go into the Casumoverse, the more Valuable you will discover and unloc

Not all online casinos are the same. At Casumo loyatkty pays

At Casumo, we like to do things … differently…

You say casumo, we say casinoi… all online casinos are the same? No… we do differnt

Enter the Casumoverse

Reasons to be Casumo

Accumulate: earn points, level up, get rewards

Accelerate: spin the slots, race the reels, win cash prizes every day

Anticipate: Casumo Jackpots in play. Will you get lucky?

Enter the Casumoverse

The Same, But Different…

1. Spin to Win: Reel Races and Cash Prizes, Every Day
2. Loyalty Pays: Earn Valuables every time you play
3. Random Loveliness: Exclusive Casumo Jackpots landing near you

You Say Casino, We Say Casumo

SOME DIALOGUE for maybe smaller idents/social/whatever

Hello…. Today, I’m exploring the casumoverse – a curious place, where probability meets possibility and anything is possible…

Look… over there…. All your favourite casino games… classics like blackjack, baccarat and roulette…

And what’s this….? oh my… it’s a sensational selection of slots…. … It’s SLOTSATIONAL….

The thing is… not all online casinos are the same….

In the casumoverse, we play safe, we play together, and we all share the rewards…

It’s… it’s…fantastic .. its … fabulous…. It’s*….. fantabulous….*

Let’s Play… Let’s Casumo… the same, but different….

In the Casumoverse, life is good….

It’s not just fantastic. It’s not just fabulous. It’s fantabulous…

Every spin, turn, roll, twist, flip, flop, raise, fold, double, or split can take you on a journey

If you’re ready for some fun – it’s time to explore…

Play safe. Play sensible. Play Casumo…the same, but different…

Let’s talk Casumo…

You say fantastic – we say fantabulous

You say slots – we say slotsational

You say jackpots – we say jackpotastic

In the Casumoverse, you’ll discover all your favourite games in an online casino like no other

You say Casino, we say Casumo, - the same – but different

Welcome to the Casumoverse.

A place where we love to have fun. And we like to be happy…

*Something we call…. ‘funappy’*

Thousands of slots… a universe of games… the space to enjoy

Play safe. Play sensible. Be Funappy. Be Casumo….

… it’s the same, but different…

Hello… at Casumo, we enjoy a little tingle and we love to entertain…

We call it… enter-tingle-ment…

100s of games. 1,000s of slots. A Casumoverse of fun..

Play safe. Play sensible.

Get enter-tingled at Casumo, today

It’s… the same but… different…

You say casino, we say casumo…

ACQ CASINO – with Offer:

**OLD COPY (guessing as I haven’t seen page)**

100% Bonus

up to £25

+20 Bonus Spins

Join the Casumoverse

**NEW COPY – LIVE CASINO**

100% Bonus

up to £25

+20 Bonus Spins

Take it Live

Doublicious!

100% Bonus: Up to £25

+20 extra Spins

Play Live Casino

It’s Doublicious!

Double that Deposit

Up to £25 +20 Bonus Spins

Go Live - Live a Little

A Doublicious Deal?

100% Extra, up to £25

+20 Bonus Spins

Enjoy the Live Casino

**NEW COPY - SPINS**

100% Bonus

up to £25

+20 Bonus Spins

Start Spinning

Doublicious!

100% Bonus: Up to £25

+20 extra Spins

It’s Slotastic!

It’s Doublicious!

Double that Deposit

Up to £25 +20 Bonus Spins

Ready to Reel Race?

A Doublicious Deal?

100% Extra, up to £25

+20 Bonus Spins

Get Spinning…

**LIVE CASINO MODULE for ACQ.**

Warning: It’s Live!

Don’t Be Shocked. Be Casumo

The Live Casino at Casumo

Real Dealers. Real Tables. Unreal.

Live Games. Live Dealers. Live Action.

Classic games. Old school action. All live

Sometimes the real deal is literally the real deal

Enter the Casumoverse, discover the live casino

Enter the Casumoverse and experience the Live Casino

Las Vegas, without leaving the comfort of your home

*Live Dealers. Live Croupiers. Live Action. Streamed from a real casino, straight to you.*

*Las Vegas - without leaving the comfort of your own home.*

*The Casumoverse is LIVE*

*Exclusive Games. Real Croupiers.*

*It’s Alive!!! Shock Horror*

*Anything’s Possible in the Casumoverse*

*It’s LIVE in the Casumoverse*

*Exclusive Casumo Only Tables*

*Say Hello to your Live Dealers. Live*

*LIVETASTIC*

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*The Casumoverse is LIVE*

*Exclusive Games. Real Croupiers. Unreal Action*

*Dive in and Discover*

*It’s Alive!!! Shock Horror*

*Anything’s Possible in the Casumoverse*

*It’s LIVE in the Casumoverse*

*Exclusive Casumo Only Tables*

*Say Hello to your Live Dealers. Live*

*LIVETASTIC*

**SLOTS MODULE for acq**

Slotsational

More than 2,000 slots, a full house of classic casino games, and a live casino that puts you at the very heart of the action. Welcome to the Casumoverse.

Start Spinning

1,000s of Slots. 100s of Games. One Casumoverse

Discover The Reel Thing

Slots at Casumo. More than 2000 to choose from

Spin for Glory. Race the Reels. Be Fantabulous

Spin your favourite slots and compete against other players for a chance to win up to £28,000 every week.

From Pole Position to the Podium – Race Your Reels

More than 40 Reel Races and a £4,000 prize pool every day

Accelerate to Accumulate: Reel Races. Cash Prizes. Every Day

42 races, a £3,970 prize pool, 168 cash prizes. Start Spinning

**On Your Marks. Get Set. Spin…**

**Reel Races – a Casumo Exclusive**

**No Pit Stops Necessary**

**Reel Races at Casumo**

Here’s how we roll, twist, and flip, at Casumo…

1. **accelerate** – race the reels, every day
2. **accumulate** – earn Valuables as you play
3. **anticipate** – random jackpots, heading your way?

Level Up…

In the Casumoverse, every spin, turn, roll, twist, flip, flop, raise, fold, double, and split takes you one step closer to your next precious Valuable.

Valuables are the twinkling stars of the Casumoverse: free spins, bonus money, extra chips, or a weekend for two at the Ritz. It’s all good.

Valuable by name, valuable by nature… all yours, courtesy of Casumo…

At Casumo, we do things differently: every spin, turn, roll, twist, flip, flop, raise, fold, double, and split unlocks a universe of possibility – something we like to call the Casumoverse.

Inside, you will discover a wealth of benefits, features, and opportunities to level up and live a little. What we like to call: Valuables.

Here are three reasons why Casumo is the same – but different.

Life in the Casumoverse is as easy as 1, 2, 3…

A is for ACTION

ACCELERATE

From pole position to the podium: spin your way to victory

Race for riches. Spin your favourite slots to win.

Every day: 42 races, a £3,970 prize pool, 168 cash prizes

Podium finish? Try a Reel Race at Casumo today

Put your foot down. Spin for glory. Be fantabulous

ACCUMULATE

Every time you make a play at Casumo, you earn points and get a little bit closer to your next Valuable.

Spin. Roll. Turn. **Earn**. Valuables at Casumo.

ANTICIPATE

Jackpots arriving soon.

At Casumo, our random jackpots might just make your day…

1. Reel Races - Accelerate

2. Rewards - Accumulate

3. Jackpots - Anticipate

You play – we pay: rack up the rewards. Earn Valuables.

Jackpot-tastic – in the Casumoverse

Casumo: the same, but different…

Jackpopportunity. JackpotShots. Random

‘You Say Casino, We say Casumo…’

At Casumo, we do things differently…

It’s not just fantastic.

It’s not just fabulous.

It’s **fantabulous.**

You’re not just entertained

You’re **entertingled**.

You say fantastic, we say fantabulous

You sat entertained, we say enter-tingled

You say Casino, we say Casumo.

The same – but different…

Scrummylicious

Trio. Trinity. Three. Trips

As easy as 1, 2, 3…

Three wishes:

“You unlock this door with the key of imagination. Beyond it is another dimension: a dimension of sound, a dimension of sight, a dimension of mind. You’re moving into a land of both shadow and substance, of things and ideas. You’ve just crossed over into… the Twilight Zone. Aka Casumoverse!”

Trinity

3D

Three Degrees

Start your journey into the Casumoverse with this fantastic trio

Here are three reasons why Casumo

Courtesy of Casumo

A tantalizing trio

Earn your daily valuable

Here’s your first Valuable

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At Casumo, we like to do things … differently…

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